

**RULES
for
UK Basketball
Ticket Giveaway
On WKFC-FM**



The following are the rules for WKFC-FM's UK Basketball Ticket Giveaway contest:

1. Employees of Choice Radio Corporation (hereinafter referred to as "Station") and their immediate families are not eligible to participate. "Immediate Family" shall include spouses, parents, children, siblings, grandparents, grandchildren and co-habiting "significant other". Residents of the same household are also considered "Immediate Family", whether or not related by blood or marriage.
2. Employees and their immediate families of any other FCC-licensed broadcast stations are not eligible to participate.
3. No purchase is necessary in order to participate.
4. All prizes are awarded to winners on an "as is" basis. Station is not responsible for the condition of the prize itself, nor is the Station liable for any damage or injury caused by any prize awarded by the station.
5. Winners agree to allow Station to make use of their name, photograph, likeness and/or audio recording of their voice for advertising and publicity purposes.
6. Taxes, if any, are the sole responsibility of the winner. In accordance with IRS regulations, any winner receiving a prize with a value in excess of \$600 will be furnished a copy of IRS Form 1099 (Miscellaneous Income). A copy of this form will also be furnished to the IRS.

7. In the event an announced prize becomes unavailable or the supply becomes exhausted, Station reserves the right to substitute a prize of equal or greater value and the winner agrees to accept such prize without limitation.
8. Station is not responsible for circumstances beyond its control (telephone malfunctions, postal delivery delays, etc.), that may affect the outcome of a contest.
9. An affidavit of eligibility and/or a release from liability may be required in certain instances. Failure to sign such an affidavit, if requested, may result in forfeiture of the prize(s).
10. Station reserves the right to suspend this Promotion at any time, if in its judgment, the contest participants have conducted themselves in an unfair manner or attempted in any way to influence the outcome of the contest.
11. In the event of a tie, Station reserves the right to conduct a tie-breaking contest, with rules and procedures to be determined by the management of the Station.
12. The Station reserves the right to change contest rules and procedures at any time, providing such changes are announced on-the-air prior to their implementation.
13. All matters not specifically addressed in these rules shall be determined at the sole discretion of the management of Station.
14. In the event of any dispute involving a contest, the decision of Station management is final.
15. Each person may enter one registration at each sponsor location only. Duplicate entries will be destroyed.
16. Each person may win a pair of tickets only once. Therefore, a trivia contest winner will be ineligible for future drawings to fill the contestant pool. If a winner's name is drawn, it will be ignored for purposes of qualifying for a trivia contest.
17. Each Sponsor location will have two live, on-the-air trivia contests. Trivia questions will be asked about UK Basketball. Ten contestants will be drawn from the sponsor location registration box. Only the person

whose name is on the filled-in registration may compete as a contestant. Substitutes are not allowed for any reason. The contestant must appear in person at the time and place designated for the trivia contest in order to participate. The game will be played with however many of the contestants present themselves at the designated time and place for the contest.

18. During the trivia contest, the contestants must answer trivia questions about UK Basketball. The order of contests will be determined by the order they are drawn from the registration box, with the first drawn name answering the first questions and so on. With a correct answer, a contest remains in the contest. An incorrect answer ends the competition for that contestant. Just like a spelling bee, the winner must answer the missed question as well as another question in order to win. If that contestant fails to answer both questions correctly, the most recently eliminated contestant will be back in the contest. All decisions about answers and whether they are correct, will be in the sole discretion of the host. All decisions are final.
19. The contestant winning the tickets must provide their own transportation to the game and Station assumes no liability therefrom. The winner must comply with all rules, regulations and law pertaining to the use of the tickets, including whatever prohibitions may exist on the subsequent re-sell of the tickets.
20. No purchase necessary.